

CHAMBERLINK

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Cork
CHAMBER
IN BUSINESS FOR BUSINESS

DIGITAL HEROES



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PRII AWARD



OUT AND ABOUT

GET TO GRIPS WITH DATA PROTECTION

Have you tackled the data management requirements imposed under GDPR?

Last month, UK pub-chain Wetherspoons deleted their entire 650K strong customer mailing list on the basis that the privacy risks it presented outweighed the value they were getting from monthly email updates. Surveys show that whilst the majority of large companies are making progress towards compliance, smaller firms are significantly behind the curve as the introduction of General Data Protection Legislation (GDPR) in May 2018 looms closer.

In response, EEN at Cork Chamber and it@cork have teamed up with the Department of the Taoiseach to bring together the best available guidance and expertise for SMEs, in a free half-day seminar entitled 'Get to Grips with Data Protection'. This half-day seminar will take place on Thursday, September 28, and is designed to give companies a clearer picture of how the new legislation will impact them and how to respond to it.

The programme runs across a range of pertinent issues from data subject rights and data security through to working with third party data services. The seminar will offer four Masterclasses giving delegates the opportunity to attend the two of their choice.

"GDPR is a serious regulation with the potential for fines that dwarf those under the existing laws, not to mention the fact that the Irish national supervisory authority will have significantly more clout when it comes to general enforcement" says Bryan McCarthy, who leads Ronan Daly Jermyn's Cyber and Data Protection Group. "It is crucial that company leaders start now to move from a general understanding to actively preparing for GDPR. Data and GDPR audits are very important at this stage. Companies must understand what areas of their business handle personal data and why."



GET TO GRIPS WITH DATA PROTECTION Thursday 28 September Maryborough Hotel FREE but pre-booking is essential!

This half-day morning seminar will build GDPR impact awareness among SMEs and provide guidance for action. It will include the following:

- Managing the Controller/Processor Relationship
- Data Security and Breaches
- Risk and Privacy / Consent
- Employee Awareness
- Interactive workshops

For further information contact Ivan on t: 021 4530144 or ivan@corkchamber.ie

Book now on www.corkchamber.ie

Bryan will run a Masterclass on a key component of compliance which focuses on the nature of the relationship between data controllers and data processors. "The contractual agreement with all third party processors must be reviewed and revised so as to meet the new GDPR criteria. A comprehensive training of staff will all be essential to achieving successful compliance with the regulation."

Cork Chamber and it@cork are currently surveying Cork SMEs to establish their GDPR readiness and priorities. The online survey will inform the seminar presentations but will also contribute to wider support responses by industry bodies and will be fed back to the Data Protection Commission. Indeed

John Keyes of the Data Protection Commission, a keynote speaker at the seminar, is a member of the EU's Article 29 Working Party, which is preparing detailed GDPR guidance that can be relied upon by companies in their preparations. The survey is available on our website and Cork Chamber strongly encourages all SMEs to complete the survey to help us get as full and accurate a barometer reading as possible.

